



SPONSORSHIP OPPORTUNITIES

Partner With the Night Market

Jacksonville & Jacksonville Beach, Florida

Recurring outdoor night markets for the whole community

OPEN TO **LOCAL BUSINESSES & BRANDS**

jaxnightmarket.com



01 About the Market

Jax Night Market is a free, family-friendly outdoor night market held in Jacksonville and Jacksonville Beach. Each event brings the community together for an evening of local food, handmade goods, and live atmosphere — drawing families, residents, and visitors out for a night everyone can enjoy.

Free

admission

50-100

vendors per night

3

venues across the
Jacksonville area

02 Why Partner With Us

Sponsoring Jax Night Market is a natural fit for businesses that care about their community. Our market is built around family, connection, and supporting local small businesses — a place where neighborhood-first brands belong.

A sponsorship places your brand at the center of a positive, community-centered event and puts your local team face-to-face with the families, neighbors, and small business owners who make these nights special — all while standing behind the local vendors and makers who bring the market to life.



03 What Our Sponsors Receive

OUR REACH*

13K+ Instagram followers

10K+ monthly website visitors



On-Site Brand Visibility

Prominent signage and branding throughout the event.



Event Marketing

Your logo across our flyers, emails, and website.



Social Media Features

Features and shout-outs across our channels.



On-Site Booth

A booth or activation space to meet the community (optional).



Event Recognition

Recognition in event announcements and on site.



Community Association

A genuine, community-minded brand association.



04 Sponsorship Levels

Choose the level that fits your goals — or let us build a custom package around what matters most to your business.

HEADLINE PARTNER

Presenting Sponsor

\$2,500

OUR TOP-TIER PARTNERSHIP

- ✓ “Jax Night Market, presented by [Your Business]” event naming
- ✓ Largest logo on all signage, banners & marketing
- ✓ Premium on-site booth or activation space
- ✓ Dedicated social media features
- ✓ Recognition in event announcements
- ✓ Logo & link on our event page and emails
- ✓ First option to renew future markets

SUPPORTING PARTNER

Premier Sponsor

\$1,000

- ✓ Logo on event signage & marketing
- ✓ On-site booth space
- ✓ Social media mention
- ✓ Logo on our event page
- ✓ Recognition on site

COMMUNITY PARTNER

Community Sponsor

\$500

- ✓ Logo on our event page
- ✓ Group social media thank-you
- ✓ Name recognition on site
- ✓ Optional on-site table

Each level can be tailored to fit your goals. Prefer to give goods or services instead of cash? See our in-kind options on the next page.



05 In-Kind & Custom Options



Products & Prizes

Donate products, gift cards, or raffle prizes for our guests.



Event Services

Provide tents, tables, lighting, sound, printing, or signage.



Entertainment

Host or sponsor live music, a kids' zone, or a photo booth.



Media & Promotion

Cross-promote us through your newsletter, social channels, or ad space.



Volunteers

Lend your team to help with setup, greeting guests, or activities.



Custom Partnership

Share your budget and goals — we'll build a package around them.

Not in the budget? Any option can be scaled or combined with a cash level — tell us what works and we'll customize it for you.



Let's Partner Under the Lights

We'd be honored to welcome your business as a sponsor of our upcoming markets. Cash, in-kind, or a mix of both — we'll tailor a partnership that fits your goals and budget. Just reach out and we'll take care of the rest.

Contact: French Simangan · info@jaxnightmarket.com · 904-412-1545

Contact: Billy Ward · 904-699-3886

Online: jaxnightmarket.com

Thank you for considering Jax Night Market.